



McClure Realty Vacations

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Summer 2013 Newsletter

Our summer newsletter has gone to the dogs!

In this issue...

Pet-Friendly Rentals | Tips for taking your dog to the beach |
Beach essentials equipment list | Area vets and boarding |
OIB doggy photos | What's new? and more.



Pet-Friendly Rentals

There are huge benefits when you travel with your pet. No boarding fees is just one, but there's also no anxiety about how your pet is coping while you're away, less separation stress for your pet, more spacious accommodations that will be just like they're used to at home, and a fun-filled vacation that includes your pet being included with the family.

Whether you're a family taking a summer vacation or snowbirds coming south for the winter, you'll be comfortable knowing your pet is welcome here too and that we have a variety of pet friendly rentals to choose from.



VIOLET, photo courtesy of Julie

OCEANFRONT HOUSES

[358 East First Street](#)...4 bedroom...\$2195

[434 East Second St.](#)...3 bedroom...\$2195

SECOND ROW HOUSES

[93 East First Street](#)...3 bedroom...\$965

[119 East First Street](#)...4 bedroom...\$915

[345 East First Street](#)...6 bedroom...\$4015

THIRD ROW HOUSES

[78 East Second Street](#)...4 bedroom...\$995

MID-ISLAND HOUSES

[2 Driftwood Street](#)...2 bedroom...\$995

CANAL HOUSES

[1 Concord Street](#)...4 bedroom...\$1145

[41 Concord Street](#)...4 bedroom...\$1315

[69 Fairmont Street](#)...4 bedroom...\$995

[44 Leland Street](#)...5 bedroom...\$1460

[26 Wilmington St.](#)...6 bedroom...\$1095

CONDOS

[Ocean Cove 105](#)...1 bedroom...\$995

[Ocean Cove 219](#)...1 bedroom...\$995

[Oceanside West F-1](#)...3 bedroom...\$975

Tips for taking your dog to the beach

1. **Know the rules – Ocean Isle Beach regulations state:** “All dogs must be leashed or fenced at all times. NO DOGS allowed on beach strand from 9:00 a.m. to 6:00 p.m. from Memorial Day to Labor Day. No dogs allowed at any time in Public Access/Parking Areas. **Pooper Scooper Ordinance in effect.**”
2. **Keep your dog hydrated** – Bring plenty of fresh water to the beach and discourage your dog from drinking sea water.
3. **Bring a towel your dog is allowed to sit on** – sand can be hot on your dog’s paws. If the sand or the road is too hot for your bare feet, it’s too hot for your dog’s paws.
4. **Use a life vest and sunscreen** – there are formulas of sun block made for dogs, and it needs to be applied to ears and noses.
5. **Be courteous to other beach goers** – always clean up after your dog and keep him/her from bothering people or other dogs.
6. **Make sure your dog is tagged properly** – a cell phone number on his/her tag is preferred, since you’re not home for someone who may find your lost dog to call. Also carry a current photo of your dog in your wallet in case you need to show people nearby and ask if they’ve seen your dog.
7. **Be careful when playing with toys** – only play fetch along the water, rather than in the sand. Frisbees can scoop up sand and sand can cling to balls. If your dog ingests too much sand, it can harm his/her digestive system.
8. **Be mindful of your dog’s body language** – your dog won’t tell you when he/she is tired, hot, or thirsty. Pay attention and provide rest, shade, and water.
9. **When your beach day is done, rinse your dog’s coat thoroughly.** Salt water can be harmful to dogs’ skin.
10. **Never let your dog swim in a canal.** They won’t understand the boundaries between deep and shallow water and could cut themselves on barnacles and shells in shallow water.



HAPPY, photo courtesy of Katie

Why do we charge a pet fee?

McClure Realty Vacations charges a Pet Fee when a renter reserves a home for themselves and is bringing pets. This fee is \$70-\$100 per reservation, not per week or per pet. It pays for a preventive flea spray after the dog vacates the property. This treatment is required by law, as stated in the Vacation Rental Act. The preventive treatment is only effective if the property is not occupied for 4 hours immediately after being treated. Therefore, when you bring a pet into one of our pet-friendly rentals, we ask that you check out at 9:00am to allow an extra hour for the house to be cleaned or inspected and treated for fleas, all before the next renter checks in.



DAX, photo courtesy of Kristin

Beach Essentials

- Fresh water supply and water bowl
- Towel and umbrella
- Leash- check out floating swim leashes from softlinesinc.com
- Doggy sun block
- Life jacket if your dog is a swimmer
- Bags for cleaning up

Floating Swim Leashes:



Leads float and will not tangle keeping your dog safe and secure



SPARKLES, photo courtesy of Katie



“Here is a pic of our two dogs. Fergie, the poodle and Celest, the Dalmatian. Celest was 14 years old here and she had a hard time walking so we bought her a dog cart to walk and bike with us at OIB; and Fergie of course had to get in on the action. Celest has since left us, but I’m so happy that she got to spend a couple years doing what we all love to do...enjoying our time at OIB.”

-Kim and Avery



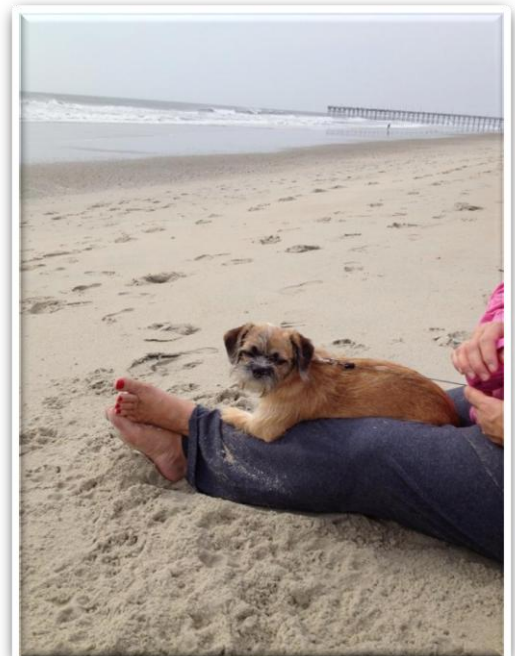
One of our biggest Facebook “fans”, Bernadine, sent us these pics of her furry friends.

“Our chocolate lab, Kirby loves to lay on the sand and watch the birds!”

“This is Pepper Rose and she prefers my lap to the sand, but she loves to chase the birds and run on the sand!”

Photos courtesy of Bernadine, Mooresville, NC

Like us on Facebook!



Dogs love the beach as much as we do. [Click here](#) to read an article from our Spring 2012 Newsletter called “A Dog’s Week at the Beach”

And here’s Harper, who appeared in our Summer 2012 Newsletter.



HARPER, photo courtesy of Elizabeth

Whether swimming, playing in the sand, or relaxing on the deck, or even boating, dogs have a blast in Ocean Isle Beach.



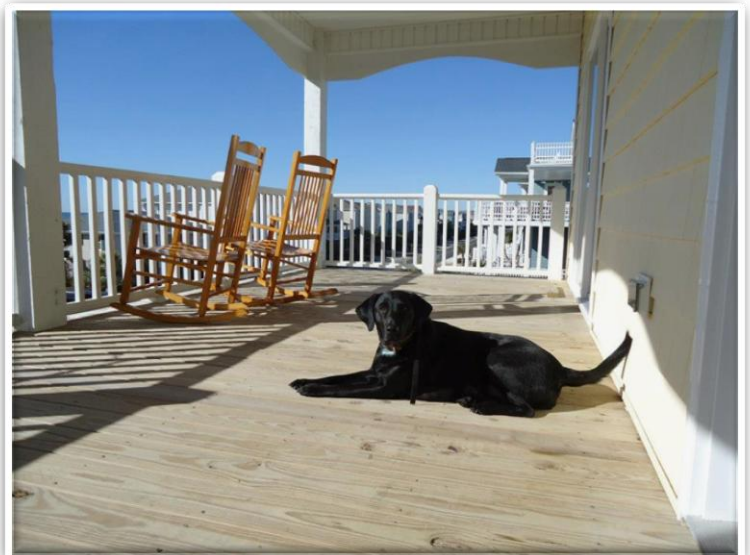
Left: SPARKLES, photo courtesy of Katie



“DAX, TIGER, and YULEE playing King of the Hole. They dig a hole then try to be the only one that gets to lay on top of it. The others have to nudge and dig the king out of the hole.”

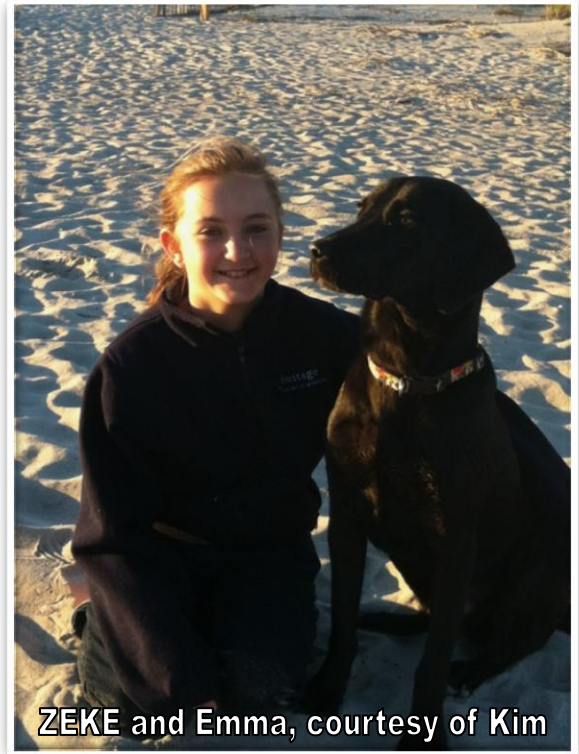
Photo courtesy of Kristin

Below: SABLE, photo courtesy of Linda



Four-Legged Family Members

Even working dogs, such as hunting dogs, guard dogs, sheepherders, and/or service dogs are considered to be family. The old saying that a dog is man's best friend is true in more ways than one. Research shows that owning a dog keeps you healthier. They tend to keep you active. Even if you're not romping around at the park throwing a ball or a Frisbee, you might still have to walk your furry family member a couple of times a day. Children with dogs spend more time playing outside, enjoying the benefits of the sun's vitamin D. Dogs also help with hypertension, stress, and recovery after a heart attack. They can detect seizures before they happen, cancers, low blood sugar. That's all fine, but that's not the only reason why we love them. According to an article in *The Week* March 8, 2013 Issue 607, pages 40-41, close to 100% of dog owners talk to their dogs, and those who say they don't are lying. Many sleep in the family bed. The answer might lie in the hormone oxytocin, which is the same hormone at work in the bonding of mothers and their babies. Studies have shown that most people's oxytocin level spikes after interacting with their dogs. The longer the people looked into their dogs' eyes the larger the spike. This is significant, because, unlike wolves, dogs "will look us in the eye, creating a powerful bonding effect." That's the clinical answer, but another answer to why we love them could be as simple as the fact that they not only love us, but they accept us unconditionally, not just as the person we are, but as the person we would like to be. The April 22 Time Magazine cited the curative powers of dogs as a reason why Louisville basketball player Kevin Ware got a puppy soon after breaking his leg on the court during March Madness this year. And as to being man's best friend, take heed gentlemen, "A 2008 study found that a man with a dog has a much better chance of getting a woman's phone number than one without."



ZEKE and Emma, courtesy of Kim

"This is Emma, our youngest, with Zeke, her Diabetic Alert Dog or DAD. Emma is 11 and a Type 1 diabetic who has seizures when her blood sugar is going low. She is unable to detect when her blood sugar is going low. Zeke can alert her to check and has even awakened her from sleep to check.... This picture was taken on his first visit to OIB. He loves the beach!"

-Kim and Walter



**Remy's first encounter
with a crab!
Courtesy of Jeanne**



Sunny, courtesy of Barbara

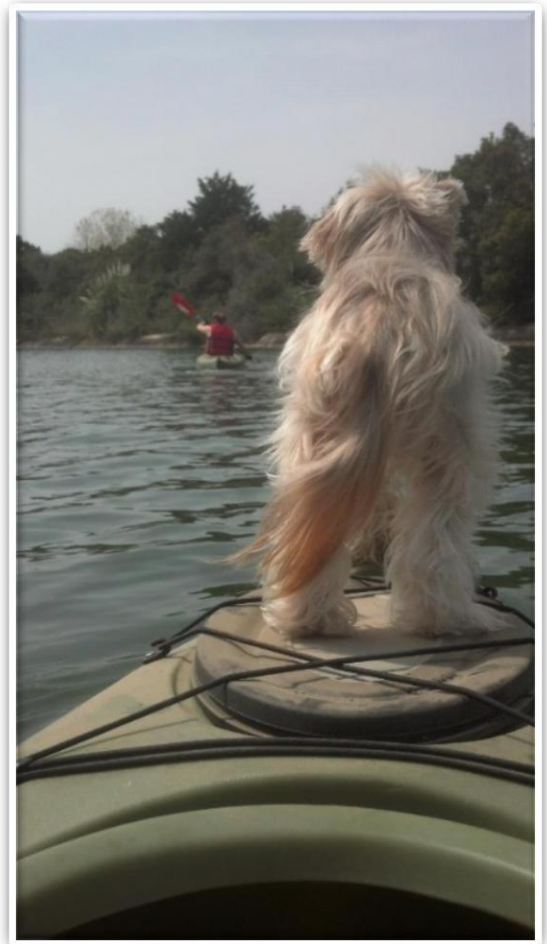
LACEY, courtesy of Catherine



Dog Trivia

1. What is the tallest breed of dog?
2. Where did the poodle originate?
3. What is the only breed of dog that has a black tongue?
4. What is the only breed of dog that doesn't bark?
5. What was the name of Lt. Columbo's Basset Hound?
6. Where did the Great Dane originate?
7. What is the most popular name for a dog?
8. What is the North Carolina state dog?
9. What is the most popular breed of dog?
10. Why did Victorian era royalty keep small dogs?

Answers on page 8



Yes, I'm here to check in please?

Milo (left and above) enjoyed a week of kayaking and sunbathing in Ocean Isle in April. He has [his own facebook page!](#) Add him as a friend to see more of his adventures!

Photos courtesy of Jeanna, Wake Forest, NC

Why Renters Must Wait Four Hours After a Flea Spray is Done

Although we at McClure Vacations would like to accommodate all of our guests to check in early, since we know how anxious you are to start your vacation, if you're checking into a pet friendly property, you might not be able to check in early. To explain why, we thought we would ask an expert. The following is courtesy of Robert J. Russ, owner of Home & Garden Pest Solutions. www.homeandgardenpestsolutions.com

"First let me say that any pet friendly home must be flea treated after a pet has been there to meet state laws to protect future renters from the uncommon, but very real possibility of fleas.

When treating for fleas or the potential for fleas, any place with a nap that holds soil must be treated. Primarily this includes all carpeting, rugs and upholstery. Since these areas include the places where a renter would walk or sit, they must dry first.

Unlike what many people think, the reason for having to wait four hours after a flea spray is done is not because the products used are of danger to people or their pets; instead the guests and their pets are endangering the products. Just as you would not want to touch wet paint or walk on freshly shampooed carpets or walk over wet cement because it would damage the completeness and quality of the product, such is the situation for trampling on the flea spray before it has had time to dry. Walking on it would pick up the residue and create "voids" in its coverage where the fleas could survive.

A couple of hours of patience will assure the value for the services paid for and, I think we can agree, is a small price to pay for avoiding days, if not weeks, of bites, itching and discomfort."



Jellyfish

In past newsletters we have featured area birds, and even deer. This time, our featured animal is nothing cuddly or cute—it's actually something we don't ever want to encounter. Let's face it, we don't like them, but we're not going to get rid of them. Jellyfish have been around since before the dinosaurs. They live in cold waters, warm waters, deep waters, shallow waters, and along the coast. Like a guinea pig, which is neither a pig, nor from Guinea, a jellyfish is neither jelly, nor is it a fish. Jellyfish are actually plankton. They range in size from one inch to seven feet long, and some (not around here, fortunately) have tentacles up to 100 feet long. Of the phylum *cnidarians*, their relatives include corals, sea anemones and Portuguese Man-o-War. Jellyfish are about 98% water, which is why, when a jellyfish washes ashore, it will mostly disappear once

the water evaporates.

Along our shores, Cannonball jellyfish (also known as Jellyball and Cabbage Head), Mushroom jellyfish and Sea Nettles are the most common. Cannonballs, which have no tentacles, are the most venomous of our jellyfish, but they're usually seen only after a storm passes. Mushroom jellyfish are larger than Cannonballs, but they pose no danger to humans. The Sea Nettle is the one responsible for most jellyfish stings in this area. The reason for this could be due to the fact that they're most numerous during the summer months, which is when more people are swimming in the ocean. The problem with jellyfish is that you don't have to antagonize it or bother it in any way; it might sting you even if it just feels your presence. They have no heart. Actually, they don't have a brain either, nor bones, nor eyes. If they feel threatened in any way, they'll sting. When a jellyfish stings, it releases nematocysts, which are tiny, spine covered tubes. The spines anchor themselves to the skin, and the chemicals are released.

Once you or your pet has been stung, whatever you do, don't wash the sting site with fresh or tap water, which will reactivate the sting. If your first instinct is to put ice on it, don't go with your first instinct. Ice will make it worse. One should apply vinegar to the site, but if you don't have vinegar handy, shaving cream or soap lather will work. My question is who carries shaving cream and/or soap to the beach? Putting a small bottle of vinegar in your beach bag might not be a bad idea, but if all else fails, make a paste of sand and seawater, and pack it on the sting site. If stinging cells are visible, they should be scraped off first. They tell you to use a razor, but again, who carries a razor in their beach bag? Not to mention, if you have a fidgety child, who's hopping from one foot to the other, crying because he has been stung and it hurts, or if your dog is whimpering, trying to dislodge the stinging cells and it won't sit still, you don't want to come at it with a razor. A credit card will work just as well. Don't touch the cells with your hands, because they will get you too. Also, don't use a lot of pressure, so you won't rile up the nematocysts to release more chemicals. As soon as you're able, you might want to apply a hydrocortisone cream to the sting site to reduce itching.

Dogs are usually curious about the gelatinous masses they see laying on the sand. Please, please, keep your dogs away from them. Jellyfish can discharge nematocysts even after they're dead – even days after. These blobs on the sand can be dangerous to your pets. Though not deadly, jellyfish stings can itch like the dickens. Let's keep our furry friends safe.



It can be heartbreaking having your pet get sick or hurt while you're on vacation. Being away from your Vet can only make things worse. **Ocean Isle Veterinary Hospital** welcomes vacationers, and they provide after hours emergency services. They also offer pet boarding for vacationers by the week, but they do not have an afterhours emergency number for boarders, and they're closed on Sundays, so be sure to arrange your pet delivery and pick up ahead of time. They're conveniently located on Hwy 179, and their toll-free number is 888-344-5885. You may visit them at their [website](#) or on [Facebook](#).



Other pet boarding services: [Wags and Whiskers](#) is located on Main Street in Shallotte. They're open Monday through Friday 9-6 and Saturday 9-2. They also offer grooming services. Their number is 910-754-5207.



[Diamond A Kennels](#) is located at 60 Green Bay Road, just off Hwy 17, just south of Ocean Isle Beach. They offer boarding by the day or by the week. They're open Monday to Friday 8-1 and 4-6, Saturdays 8-1 and 5-6, and Sundays 8-10 and 5-6. Their number is 910-575-3141.



Pet Photography

To cap your vacation, take away some printed memories. Why not hire a pet photographer to take some photos of your pet, or a portrait of you and your pet?

Tom Sapp Photography has a studio in Wilmington, but they travel to OIB two or three times a week to accommodate clients, both two and four legged ones. He may be reached at 910-794-9819 or Cell - 910-622-0391. Please visit his website for more pet photos. www.wilmingtonncpetphotographer.com

Photo courtesy of Tom Sapp

Answers to trivia questions.

1. For the tallest breed of dog we'll give you points for both Great Dane and Irish Wolfhound. In general, however, the Irish Wolfhound is the tallest breed.
2. The poodle, though commonly called French Poodle, originated in Germany.
3. The only breed of dog that has a black tongue is the Chow.
4. The only breed of dog that doesn't bark is the Basenji.
5. The name of Lt. Columbo's Basset Hound was Dog.
6. In spite of its name, Great Danes did not originate in Denmark, but in Germany.
7. The most popular name for a dog is Max.
8. The North Carolina state dog is the Plott Hound.
9. The most popular breed, according to the AKC, is the Labrador Retriever.
10. Victorian era royalty kept small dogs around to put them in their beds so that the bed bugs would bite the dogs and not them.

**McClure
Realty
Vacations
Is on
Facebook!**

Be sure to become a fan of our page to participate in weekly games, trivia, polls, photos, and more!



Click here to visit our page!



Restaurant review

Pelican Perch. Locally known as The Perch, this restaurant, located on Second Street, next door to River Country Mini Golf was just recently renovated. Even before you go in, you get the feeling of the casual, beachy atmosphere and the welcoming, smiling faces that will greet you inside. There's a large tiki bar outside, seven big screen TV's inside, live entertainment every weekend, and karaoke during the week. In addition to their daily lunch and dinner, personal recipes, specials, and signature soups, Pelican Perch also serves the oyster stew which won them first place in the 2012 Oyster Festival oyster stew contest. The chicken tenders and breaded, fried pickles are out of this world. I'm almost addicted to their special breading. When you're served your food, it's like someone really took the time to make it just for you. Cynthia Creech

What's new?

Some of you have already met the newest member of our reservations staff, Cynthia Creech. Cynthia was born in Naples, Italy. Her father was a chief in the Coast Guard for twenty seven years. Her family moved to North Carolina in 1984. Cynthia thought she had a calling to work in an animal hospital because she has such a big heart for caring for injured animals, but then she found out the job wasn't as glamorous as she had thought. Having over seventeen years experience in customer service, she decided her calling was to go back to working with people again. Cynthia's fourteen-year-old daughter, Diamond, just got accepted into early college. Cynthia also has four-legged "children", including a dog, a cat, and two bearded dragons.



Beck's Restaurant on River Road in Calabash reopened on April 29, after a fire destroyed the building. So come on out this season and get your Calabash-style fried seafood you've come to love from a local favorite.

For some unusual beach theme gifts to take home to those envious people who couldn't come to the beach with you this year, stop by Ocean Presence, at Ocean Plaza, 100 Causeway Drive, at the blinking light at the foot of the bridge.

There's a new yogurt shop in Shallotte which opened in April. The Fuzzy Peach is at 4924 Main Street (turn right onto Hwy 17 North, and turn right at the traffic light). Their hours are 12-10 Monday through Saturday, and 1-9 on Sundays. 910-755-3899, or visit them at www.TheFuzzyPeach.com



If you haven't already, go check out our new Vacation Rentals website at www.mcclurerealtyvacations.com! We are so proud of the upgraded site which offers more photos of the rental units, better search options, Google maps, and more! The shopping cart feature lets potential renters add units to their Favorites list and then email their shopping cart to friends and family to see their options before they decide on a unit. The Owner's Extranet allows homeowners to log into a page of the site where they can book their unit, view their bookings, and view statements. And probably one of the best upgrades is that you can now book your reservation and pay the down payment right online, 24 hours a day!

Antonio's Deli, Pizza & Grill had its grand opening on May 24. For some authentic Italian take-out, visit Antonio's, next door to the OIB airport, in the red building. Or phone them for delivery 910-579-0001.

Wagging and Shagging at the Beach



Once more it's time for our summer concert series.

Come join us on the parking lot of the Museum of Coastal Carolina every Friday, through August 30. Bring along your beach chair and your dancing shoes. The concerts are free, but donations are accepted to benefit the Brunswick County Food Bank.

2013 Concert Schedule

June 7	Blackwater Rhythm & Blues
June 14	The Imitations
June 21	Sea Cruz
June 28	Mark Roberts Band
July 5	Craig Woolard Band
July 12	Holiday Band
July 19	Legends of Beach
July 26	Too Much Sylvia
August 2	Atlantic Groove
August 9	Carolina Breakers
August 16	Steve Owens & Summertime
August 23	Sea Cruz
August 30	Band of Oz

Happy 4th of July from McClure Realty Vacations!

Don't forget to come join the fun at our annual

Fourth of July Parade. Or rent a golf cart and decorate it to be IN the parade! Either way it's a load of fun for two-legged and four-legged participants and spectators.

Remember: Fireworks are prohibited in Ocean Isle Beach. But if you're going to a show in Southport or Cherry Grove, don't bring your pet. Dogs have much better hearing than us, so loud fireworks can be terrifying for them. Keep your furry friends safely away from fireworks.



WOODY & LOLA, courtesy of Angela



BOONE, courtesy of Ms. Tortorici

McClure Realty Real Estate Sales

Sunset McClure Realty sales staff will assist you with any listed property in this area. Visit www.sunsetrealty.com, stop by, or call 910-579-1001.

Surf's up!



910-233-8908

4 day surf camp in OIB!

We didn't have enough room here to share all of the great dog photos our readers submitted to us. So we've made a facebook photo album, called Dogs of OIB, to share all of the cute pooch pics there!



Click here!

