



Ocean Isle Beach Rentals
24 Causeway Dr.
Ocean Isle Beach, NC 28469
(910)579-3586 | (910)579-3557 | (800)332-5476
E-mail: nmcclure@atmc.net

R.H. McCLURE INC.
CONSTRUCTION • REAL ESTATE • RENTALS



Photo courtesy of Martha Russ

The Secret's Out

Winter 2008 Newsletter

Some of our guests started visiting our island when their parents brought them over the old wooden bridge. They would stay in little, rustic beach houses, with no phone, no television, and very few other amenities. They came to have a quiet, relaxing time. Even though we now have bigger houses, with more amenities, our guests still come for the same reason. They drive over our high rise bridge, and they bring their children, and their parents, and in many cases, their grandparents, because you're never too young or too old for fun at the beach. No matter how often you visit, you can't wait to get back.

Something magical happens when you drive over the bridge to Ocean Isle Beach.

Whether it's your first time visiting, or you've been coming here year after year, you feel as if you've left all your cares behind. Ahead of you is a week's worth of family time, cooking out, boating, kayaking, biking, jet skiing, parasailing, fishing, or the fun, educational activities offered by The Museum of Coastal Carolina, and the OIB Community Center. Or simply grab yourself a book and a towel, and lie down on the beach. There are only a few things you might not get to do while in Ocean Isle Beach – you won't be fighting traffic all week, or crowds in the stores, or waiting two hours at a restaurant, but that's the way we like it!



Photo courtesy of Linda Creech

When it's time to return to reality, you will take away a tan, a couple of sea shells, a week's worth of memories, and a receipt for next year's advance reservation.

What makes R.H. McClure Realty, Inc. different?

We like to think that our friendly, knowledgeable staff makes all the difference in the world. This is your vacation, and we would like to make the experience a great one, from beginning to end. Also, our guests tell us we have one of the easiest-to-navigate websites in the area. When you first start thinking "Vacation", log on to www.rhmclurerealty.com and enjoy the Virtual tours of our rental units. They will bring you here before you arrive. Our website also features a virtual brochure,



Photo courtesy of Martha Russ

FAQ's answered by our friendly dolphin, and calendars showing availability. If you're not the Internet type, or you just prefer talking to a real person, give us a call. And when you forget what you meant to ask us the first time, call us again – we're here for you. When you arrive, our staff will greet you with a smile, and we're always happy to help you. Our office has a great view of the Intracoastal Waterway, and that keeps our staff relaxed and stress free. Would you ever be stressed if you got to work with a view like this all day?



Brown Pelicans

When you visit Ocean Isle Beach, you can't help but notice the many seagulls squawking overhead, insisting on getting fed any kind of scrap of food you drop; but take a closer look around, and you can spot our beautiful pelicans quietly gliding over the shoreline.

The Eastern Brown Pelican, found along the Atlantic Coast, from Virginia to the mouth of the Amazon River, in South America, is a long time resident of Ocean Isle Beach. Adult Brown Pelicans are usually silent birds, except for their low, hoarse sounding mating call. Unlike the smaller, noisy seagull, the pelican exists among us, mostly unnoticed. But when you catch a glimpse of a single file or V formation of pelicans soaring along the waves, run and get your camera, and try to capture the pelicans' quiet beauty.

As the smallest of the eight species of pelicans, our Brown Pelican is still an impressive bird, with a length of around four feet, and a wingspan between six and eight feet. The Brown Pelican is the only species of pelican that dives for fish from the air, sometimes from heights of 60 feet above the surface, as opposed to fishing from the water surface, as do other pelicans. One unfounded myth is that their dive bombing makes pelicans go blind. The truth is that Mother Nature knew what it was doing by providing them with air sacs just below the surface of the skin, which cushions the impact when the pelican hits the water.

Baby pelicans are usually hatched in groups of three, and they're cared for by their parents for eight to ten months. Brown pelicans feed mainly on herring-like fish. After a dive, they point their large beaks up to the sky, to let the water drain out. They then throw the fish up, to turn it (like flipping pancakes), so they can swallow it head first. Why do they do this? So the fins don't get caught in their throats. While their beaks are open, an occasional seagull will try to steal the fish right out of the pelican's pouch, called a gular. Seagulls will even perch on the pelican's head when it comes out of the dive, waiting for their chance when the beak opens.

The Spanish name for pelican is *Alcatraz* for which the Island of Alcatraz, just outside San Francisco, CA was named, in 1775 by the Spanish explorer Juan Manuel de Ayala, due to the large number of pelicans that nested there.

The Brown Pelican is protected by the Migratory Bird Treaty Act of 1918. According to the

Audubon Society, NC is home to approximately 4,000 nesting pairs of Brown Pelicans. We're fortunate that due to the effects of the Gulf Stream, our coastal waters stay warm enough for us to enjoy these beautiful creatures all year round.



In future issues...

- No cabanas on the beach
- Music to get you in the mood-the OIB mood, that is
- The Fourth of July Parade on the 4th? Maybe not
- Star Spangled Banner
- Funny, little sandpipers
- OIB Surfing Academy
- Looking out the back window
- OIB Crossword puzzle
- Museum of Coastal Carolina

Don't Forget Your Fishing License

The Town of Ocean Isle Beach has extended its requirements of a Coastal Recreational Fishing License for fishing to non-residents. You may purchase a 10-day license on line at www.ncwildlife.com, or you may call 888-248-6834. Don't risk a citation! This regulation is enforced in OIB.



Photo courtesy of Brad Schiele

Christmas Parade

On November 29, the OIB Christmas parade was cancelled due to rain, but that didn't stop Santa from making his annual visit to the OIB fire department. Santa flew into the Ocean Isle Beach Airport (of course he did, isn't that how he gets around?), and was picked up and brought to the station in a fire truck. Santa had gifts for the children, and the OIB Property Association also provided hot cocoa, and cookies. When all the goodies were gone, all the photos with Santa were taken, and all the carols were sung, folks headed over the bridge to the Fifth Annual Christmas Boat Flotilla and Party, at Sharky's Waterfront Restaurant, to benefit Hope Harbour Domestic Violence Shelter. Make plans to spend Thanksgiving in OIB next year, and we'll see you at the Sixth Annual Party.

Relaxing in the off-season?

One of the questions we're asked this time of year is, "What do you do in the off-season, when there's nothing to do?" We're like Santa Claus – you never see him do the work, but the presents somehow show up under the tree on Christmas Day. While our guests are home dreaming of warm weather and their upcoming vacation, we're behind the scenes, getting things ready for them. If you haven't received your 2009 brochure, it will soon be in your mailbox. During the whole month of October and part of November, we worked on the upcoming brochure, so our guests would have it in time to discuss vacation plans during holiday family gatherings. Just as we start winding down from the hectic brochure schedule, it's time to update our website with new rental units, new prices, new photos. Then it's time to work on our 2009 Advance Reservations, and start checking homes to make sure that when our guests arrive, they'll have nothing to do but have a great time. Here's a picture to hold you over and make you think of summer, because we know you can't wait...



To continue receiving our newsletter, send us an email with the subject "Newsletter" to ncmclure@atmc.net. RH McClure, Inc. is going green! Future issues will only be available online.



Photo courtesy of Eileen Gannon

Canal Dredging

Commonly referred to as Concrete Canals, thirteen boat channels were created in the 1960's, and they provide waterway access to about 800 properties. In order to make the canals accessible to boats even during low tide, the canals are dredged every few years. This winter, Marcol Dredging Co., of Charleston, SC, will remove over 56,000 CY of dredge material. This sand and sediment will be deposited about half a mile west of the bridge, along the Intracoastal Waterway, in compliance with the NC Environmental Policy Act.



R.H. McClure Builders, Inc. is a trusted Brunswick County builder for new homes, remodeling, and commercial construction. Get to know us and realize your possibilities. 910.579.2454 www.rhmclurebuilders.com





24 Causeway Drive, Ocean Isle Beach, NC 28469



To continue receiving our newsletter, send us an email with the subject "Newsletter" to ncmcclure@atmc.net. RH McClure, Inc. is going green! Future issues will only be available online.

RH McClure Real Estate Sales

Below is a current list of properties that are available through R.H. McClure Realty, Inc. We would like very much to represent you in your quest for properties on or around Ocean Isle Beach. Our sales staff will assist you with any listed property in this area. Please check with us often, as prices and listings change frequently. Call

Bob Kennette
910-540-5940

B. Wayne Melton
910-233-6606

John Hightower
910-520-0533

Beach Homes

| | |
|--|--------------|
| Oceanfront..50 East 1 st - 12 bdrm, 12 baths oceanfront | \$ 2,795,000 |
| Ocean Front..436 East 2nd St- 4 bdrm 2 baths oceanfront | \$ 750,000 |
| Ocean Front..392 East first St- 4 bdrm 2 bath oceanfront | \$ 400,000 |
| Canal..46 Wilmington St.- 5 bdrm, 5 bath, natural canal | \$ 795,000 |
| Canal..8 Goldsboro- 4 bdrm, 4 bath concrete canal | \$ 745,000 |
| Canal..1 Concord St- 4 bdrm 2.5 bath natural canal | \$ 579,000 |
| Canal..18 Concord- 4 bdrm, 2 bath concrete canal | \$ 649,000 |
| 3 rd Row..250 East 2 nd St- 5 bdrm, 2 bath third row | \$ 575,000 |
| Island Park..3 Myrtle Court- 4 bdrm 2 bath cottage | \$ 535,000 |
| Mid- Island..12 Isle Plaza- 4 bdrm+loft+play room, 4 bath | \$ 779,900 |

Beach Lots

| | |
|--|--------------|
| Canal Lot..50 Union St.-Concrete canal | \$ 1,100,000 |
| Islander Resort..149 Via Marsh Lagoon Dr. Soundfront | \$ 695,000 |

Mainland Lots

| | |
|---|--------------|
| Bricklanding GC...1756 Forest Oak Blvd. | \$ 79,000 |
| Bricklanding GC...1633 Carriage Pl | \$ 111,750 |
| Bricklanding GC...1625 Colonist Square. | \$ 111,750 |
| Bricklanding GC...1803 Waterwing Dr. | \$ 109,900 |
| Seascape...749 Beaufain St- Intercoastal Waterway Lot. | \$ 1,100,000 |
| Brookhaven Subd...Lot 10 in Brookhaven, 5 minutes to Wilmington. | \$ 325,000 |

Beach Condos

| | | |
|-----------------------------------|--|------------|
| Windjammer Unit 2A | 4 bdrm 4 bath oceanfront condo | \$ 699,000 |
| Windjammer Unit 1-C | 2 bdrm 2 bath oceanfront condo | \$ 395,900 |
| Windjammer Unit 1-J | 2 bdrm 2 bath oceanfront condo | \$ 399,000 |
| Old Sound Twnhse. Unit H | 1 bdrm 1 bath with loft | \$ 187,000 |
| Ocean Point Unit 604 | 2 bdrm 2 bath in the high rise | \$ 649,000 |
| Ocean Point Unit 1002 | 10 th floor unit,3 bdrm, 3 bath | \$ 714,900 |
| Ocean Cove Unit 122 | 1 bdrm + bunk nook, 1 ba. oceanfront | \$ 349,000 |
| Ocean Cove Unit 214 | 1 bdrm + bunk nook, 1 bath oceanfront | \$ 299,000 |
| Ocean Cove Unit 215 | 1 bdrm + bunk nook, 1 bath oceanfront | \$ 359,900 |
| A Place at the Beach Unit 2-J | 2 bdrm, 2 ba. side unit | \$ 328,000 |
| Sand Castle Unit A-1 | 3 bedroom, 2 bath side unit | \$ 349,900 |
| Islander Resort Villas Unit 126-A | 4 bedroom, 4 bath | \$ 485,000 |
| Channel Harbor- Unit C-1 | 1 bedroom, 1 bath west end condo | \$ 229,000 |

Mainland Homes

| | |
|--|------------|
| Hewett Farms...1336 Hewett Farms Rd- 4 bedroom 3.5 baths | \$ 649,000 |
| Crow Creek GC ...9235 Oldfield Rd. Calabash- 4 bedroom 4 baths | \$ 699,000 |
| Nakina...551 Big Cypress Road- 3 bedrooms 1 bath | \$ 139,000 |
| Calabash...1 bedroom, 1 bath in Carolina Shores Resort. | \$ 69,900 |
| Calabash...2 bedroom, 2 bath in Carolina Shores Resort. | \$ 104,900 |